



**2016 CORPORATE
SPONSORSHIP KIT
BROUGHT TO YOU BY**



**SHAMBHALA
CHICAGO**

<http://chicago.shambhala.org/>



Chicago has deep roots of isolation, inequality and violence that touch every one of our lives. The power is within all of us, individually and collectively, to transform these roots with open-hearted bravery and challenge a new paradigm to emerge, grow, and flourish.

That is what **Awaken Chicago** is all about - a weekend to be together, listen and search within ourselves for the bravery, acceptance, and compassion desired to make this historic shift.

Participants will learn about how inner peace and social action work together to create community. Drawing on ancient traditions and the latest research, participants will hear from top keynote speakers and unlock the power of mindfulness through group activities.



THIS WEEKEND IS DESIGNED TO CONNECT, EDUCATE AND DRIVE ACTION

Connect

- Bring people from all over the city and beyond to create a genuine connection across interpersonal and societal divisions and differences

Educate

- Create educational opportunities for increased understanding of the causes and effects of trauma and prejudice by offering healing and wellness tools

Act

- Reach deeply within ourselves for the bravery, courage, and mutual respect to commit to changing the conditions causing today's actions



WITH YOUR SUPPORT WE WILL BE ABLE TO:

- Develop content to address social justice issues permeating our city
- Secure inspirational and impactful speakers to help address and resolve these issues
- Touch more lives by making the event affordable for all citizens interested in Awakening Chicago



CONFERENCE PARTNERS:



Alternative **Schools**
Network



Naropa University



Shrine of Our Lady of
Pompeii



Awaken Chicago Sponsorship Packages

PRESENTING SPONSOR \$20,000

- 20 tickets to the Awaken Chicago conference with VIP seating
- Customized mindfulness workshop for up to 50 employees
- 50 complimentary passes to any introductory program*
- Conference speaking opportunity
- **Primary** placement of logo on home page of event website
- **Primary** name recognition on **all** event materials

URBAN LEADERS \$10,000

- 10 tickets to the Awaken Chicago conference with VIP seating
- 25 complimentary passes to any introductory program*
- Logo placement on home page of event website
- Name recognition on event materials, including press releases, social media and event signage

COMMUNITY CONNECTORS \$5,000

- 5 tickets to the Awaken Chicago conference
- 10 complimentary passes to any introductory program*
- Name featured on event website, event program and signage

BRIDGE BUILDERS \$2,000

- 2 tickets to the Awaken Chicago conference
- 5 complimentary passes to any introductory program*
- Name featured on event website and event program



SHAMBHALA CHICAGO

Shambhala is a non-profit international organization rooted in the principle that every human being has a fundamental nature of goodness. This nature can be developed such that it radiates outwards, ultimately working towards creating a more enlightened society. This vision offers possibilities for a radical paradigm shift – one in which life’s challenges are met with kindness, generosity and courage.

The Shambhala community is comprised of 10,000+ friends and more than 200 centers worldwide. These centers offer programs on mindfulness meditation and contemplative arts in order to realize every person’s basic goodness.

Shambhala Chicago offers a beautiful and inviting center which welcomes conversations, celebration, and peaceful contemplation. In addition to serving the needs of their membership, Shambhala Chicago is committed to contribute its part in reducing occurrences of isolation, inequality and violence in Chicago. This has been and will continue to be addressed by bringing mindfulness and community-building workshops to various citizens across corporations, youth service organizations and youth.



Do you want to help Awaken Chicago?

Contact Event Director Janet Hasz (info@chicagosambhala.org)
visit our website www.awakenchicago.org for partner organization and
event information

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